



KANE COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-2003	State Ranking
DEMOGRAPHIC									
Population	6,061	5,986	6,046	6,012	6,037	5,958	5,937	-0.4%	24
Total Non-Ag Employment	2,702	2,697	2,806	2,908		2,614	2,741	4.9%	21
Non-Ag Avg Monthly Wage	\$1,354	\$1,384	\$1,545	\$1,646		\$1,601	\$1,639	2.4%	26
Per Capita Income	\$21,130	\$21,672	\$23,561	\$24,751	\$22,851	\$23,513	\$24,726	5.2%	5
Unemployment Rate	4.1%	4.0%	3.1%	3.5%		4.2%	4.6%	0.4%	6
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$55.7	\$49.6	\$48.0	\$44.9	\$52.0	\$48.4	\$50.4	4.1%	12
Travel & Tourism Related Employment	1,031	929	909	894	1,112	1,046	1,012	-3.3%	16
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$1,159.0	\$1,031.0	\$999.0	\$935.0	\$1,020.0	\$1,013.3	\$1,054.7	4.1%	12
Gross Taxable Room Rents	\$8,255	\$9,217	\$9,464	\$9,015		\$8,380	\$8,985	7.2%	10
Transient Room Tax	\$247.7	\$276.5	\$283.9	\$270.5		\$251.4	\$269.6	7.2%	10
Restaurant Tax	\$77.1	\$75.1	\$79.0	\$79.1		\$80.9	\$84.1	4.0%	17
Car Rental Tax	--	--	--	--		--	--	--	--
Gross Taxable Retail Sales (millions)	\$92.7	\$100.0	\$107.4	\$101.9		\$99.8	\$97.5	-2.3%	21
REGIONAL VISITATION COUNTS									
I-15 UT/AZ Traffic Count	6,139,300	6,359,030	6,396,625	6,674,025		7,206,925	7,278,100	1.0%	
SR-11 UT/AZ Traffic Count	1,454,525	1,512,925	1,509,275	1,480,075		1,525,700	1,491,025	-2.3%	
SR-89 UT/AZ Traffic Count	651,525	693,500	943,525	923,450		965,425	910,675	-5.7%	
Glen Canyon N.R.A.	2,442,990	2,639,860	2,568,111	2,340,031		2,101,775	1,842,942	-12.3%	
Zion N.P.	2,370,048	2,449,664	2,432,348	2,227,490		2,647,775	2,458,791	-7.1%	
Bryce Canyon N.P.	1,166,331	1,081,521	1,099,275	1,068,619		1,068,619	903,760	-15.4%	
Cedar Breaks N.M.	578,974	597,460	550,657	690,652		586,938	569,455	-3.0%	
Grand Staircase-Escalante N.M.	849,628	1,141,131	572,176	683,286		670,069	695,900	3.9%	
Coral Pink Sand Dunes S.P.	188,164	164,893	106,601	131,675		87,694	123,033	40.3%	
Kodachrome Basin S.P.	63,380	67,440	65,007	55,940		55,245	57,689	4.4%	

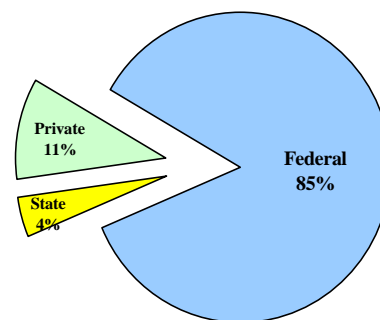
r = revised

Land Ownership - 2004		% Total
Total Acres in County	2,553,438	100.0%
Federal Government	2,179,780	85.4%
BLM	1,635,361	64.0%
US Forest Service	123,044	4.8%
National Recreation Areas	381,635	14.9%
National Parks	18,313	0.7%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	21,427	0.8%
Other*	--	--
State Government	103,394	4.0%
Utah State Parks & Recreation	1,746	0.1%
Utah State Wildlife Reserves	266	--
State Trust Lands	101,382	4.0%
American Indian	--	--
Private**	270,264	10.6%

*Includes Military and Bankhead Jones land

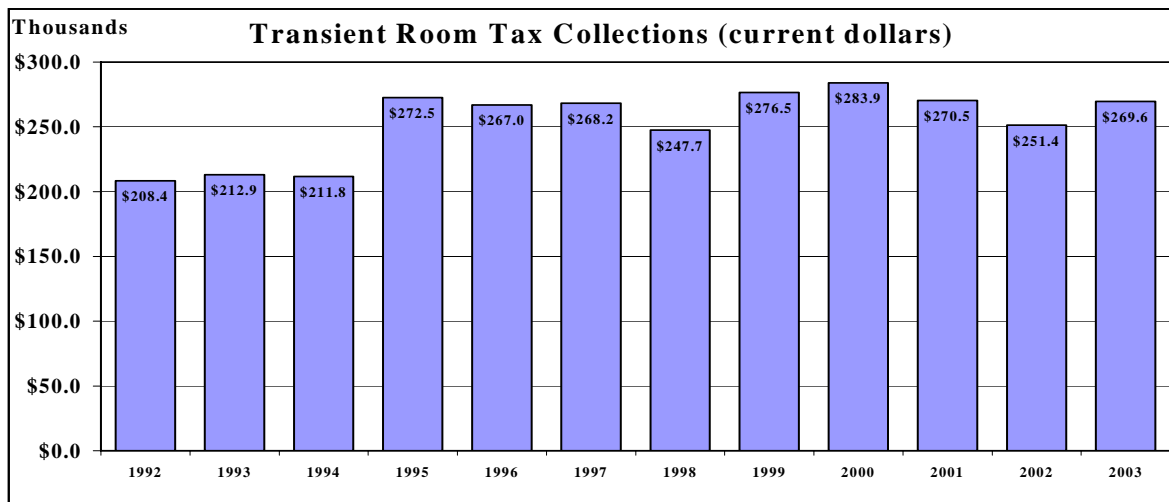
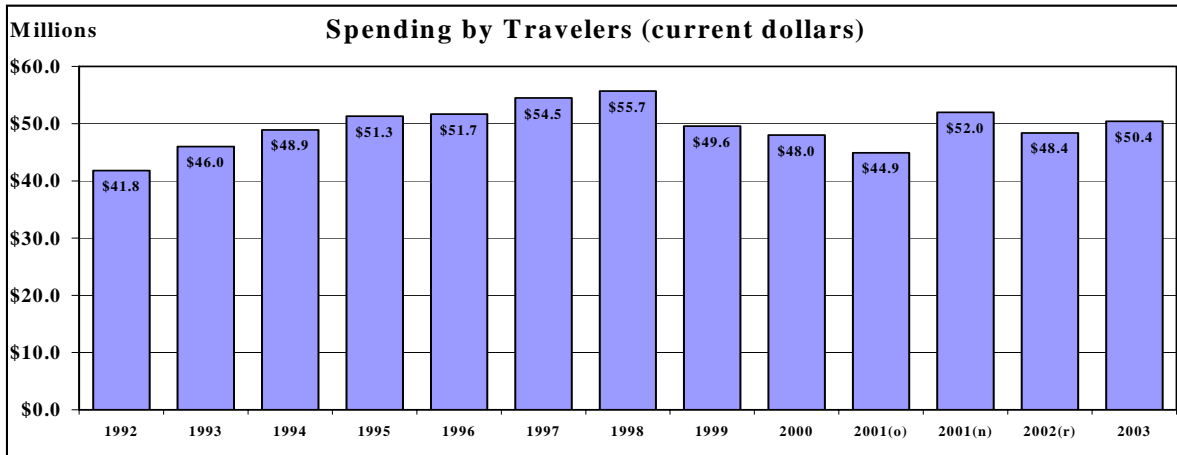
**May include some local government land

Land Ownership - 2004



Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

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r = revised

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